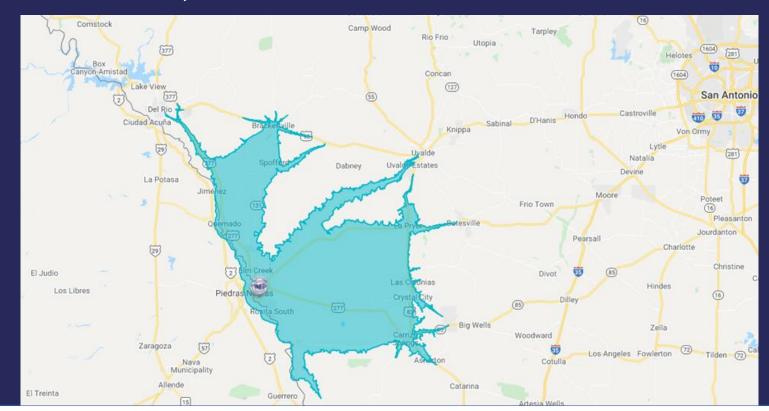
## Retail Market Profile 2020





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**Population** 

	2000	2010	2019 Estimate	2024 Projections
Retail Trade Area	67,457	74,622	80,149	83,029

## Income

	2019 ESTIMATE	
Average Household	\$54,005	
Median Household	\$41,439	
Per Capita	\$16,230	

	2019 ESTIMATE
Median Age	33.4

## **Educational Attainment**

	2019 ESTIMATE
Graduate Professional	3.5%
Bachelor's Degree	9.3%
Associate Degree	5.9%
Some College, No Degree	17.1%
High School Graduate	25.3%
Some High School, No Degree	14.1%
Less Than 9 <sup>th</sup> Grade	20.5%

## **Race Distribution**

	2019 ESTIMATE
White	89.1
Black or African American	0.7
American Indian/Alaskan	1.4
Asian/Native Hawaiian/ other Islander	0.7
Other Race	6.8
Two or More Races	1.5

**Existing Retail Location Map** 1589 1589 San Angelo (84) Fabrica Texon Big Lake (190) Barnhart (67) Killeen Copperas Cove TRACTOR SUPPLY CO Harker Heights (190) (190) [183] DQ Seco-Mines (83) Marble Falls Sonora Round Rock A Pflugerville H-E-B Academy' DOLLAR GENERAL Austin Fredericksburg Ashley (290) Pandale (83) 277 w Kerrville KFC San Marcos DOLLAR TREE Carta Valley Leakey New Braunfels Ü TACO BELL DE COL 7 SANTA MARÍA Concan San Antonio **Durlington** Marshalls Brackettville (90) (90) ROSS DRESS FOR LESS [87] Floresville KOHĽS Eagle Pass claire's Pearsall Karnes City El Judío ARO ENAS Crystal City Piedras Negras Eagle Pass [181] Carrizo Zaragoza  $\overset{\scriptscriptstyle{\mathsf{THE}}}{\mathsf{PLACE}}$  Bath&BodyWorks Three Rivers E Garrison St Nava Municipality Catarina HIBBETT KALERS 1021 Walmart 💥 ZONA CENTRO Encinal AHUILA CINEMARK GONZALEZ Sabinas Lowe's LGO JUÁREZ VISTA NTE Minas de BURÓCRATA AMERICANA I (480) Barroterán CROCI JUÁREZ AMPLIACIÓN Laredo AMP Las Quintas